

PERIODIC DISCLOSURES

FORM NL-40

Business Acquisition through different channels

FORM II-GROSS DIRECT PREMIUM-CHANNELWISE

ROYAL SUNDARAM
ALLIANCE INS. CO.

Name of the Insurer: LTD.

Date: 31st March 2007

TYPE OF CHANNEL	Grand Total	
	No. of Pol	Prem (in crs)
Individual Agents	71507	5660
Corporate Agents	303815	26530
Banks	108715	5000
Others*	0	0
Brokers	27455	6712
Referral Arrangements	0	0
Direct Business	119979	15918
Total	631470	59820

Prem (in crs)
51
35
290
0
19
0
126
631470

(Rs in Lakhs)

Grand Total	
No. of Pol	Prem (in crs)
61915	4619
355244	29337
245335	7262
0	0
21682	7226
0	0
66944	11375
59820	0